

Sellersville Borough Council's
Public Management Committee
140 East Church Street
Sellersville, PA 18960

July 26, 2023
7:00 p.m.

The July 26, 2023 Meeting of Sellersville Borough Council's Public Management Committee (PMC) was called to order by Vice Chair Alex Potoczny at Borough Hall, 140 E. Church Street at 7:05 p.m.

ROLL CALL:

Councilpersons: Mayor Thomas Hufnagle
Alexander Potoczny, Vice-Chair
James G. Hull, First Alternate
Donald Crouthamel
Kathleen Hallman
Marie Howells

Manager: Eileen M. Bradley

Absent: Lois A. Dodson, Chair
Lynne Saylor
Av'a Morgan, Junior Council Person

PUBLIC COMMENT ON NON-AGENDA ITEMS:

Mrs. Joan Keating of Lawn Avenue inquired if Council would consider a ban on Jake Brakes, or engine brake retarders, on Lawn Avenue. After a brief discussion, Ms. Bradley stated that she would research whether a ban could be placed on state highways and would gather some sample ordinances for Council to consider.

OLD BUSINESS:

Sign Ordinance Amendment:

Ms. Bradley presented the revised Sign Ordinance Amendment for discussion. After review, Ms. Bradley stated that she would make the requested changes and forward the final draft to Mr. White for his review. Once that was completed, the amendment would be advertised for passage at a future meeting.

One-Way Sundays on Green Street:

Ms. Bradley noted that several people expressed concern about removing the designation for one-way traffic on Green Street on Sundays between 9:30 a.m. and 12:30 p.m., as outlined in a recent proposed ordinance amendment. Mr. Crouthamel expressed concern that Green Street was too narrow for two-way traffic on Sundays when church services were held. Housing on both sides of the street left a lane too narrow.

A motion was made by Mrs. Howells, seconded by Mr. Crouthamel, and unanimously approved, to revise the proposed ordinance to reflect the

removal of One-Way Sundays only for E. Church Street and advertise the ordinance for adoption.

NEW BUSINESS:

Adult-Oriented Uses Zoning Amendment:

Ms. Bradley Presented a draft ordinance amendment that had been recommended for adoption by the Planning Commission. The ordinance removed Adult Book Stores out of the BC Borough Core District and placed Adult-Oriented Uses within the I Industrial Zoning District. The Adult-Oriented Use would include book and novelty stores, strip clubs and theaters, smoke shops, hookah rooms and marijuana dispensaries. The current draft did not include sales of liquor and beer.

A motion was made by Mrs. Howells, seconded by Mr. Crouthamel, and unanimously approved, to authorize the Adult-Oriented Zoning Amendment for adoption at a future meeting.

Emergency Declaration Policy:

At a prior meeting to discuss the new Employee Policy Manual, Council noted that a discrepancy existed in who should declare states of emergency within the Borough. After researching the topic, Ms. Bradley discovered that there was no clear statement of protocol in any ordinance, resolution, or emergency management plan. Council should determine who should declare emergencies and in what order those people should make the determination. Emergency declarations would be declared by the Mayor; if not available, the Emergency Management Coordinator would declare; followed by the Borough Manager.

OTHER BUSINESS:

Social Media Contract:

Ms. Bradley was in receipt of a proposal from Britt Around Town for Social Media Management as pertaining to the upcoming Sesquicentennial Anniversary year. The company would post to social media a minimum of two posts per week with additional posts as needed, as well as assist with branding the anniversary and any other posts to meet current branding for a cost of \$1,000 per month. The contract could be cancelled with ten (10) days written notice by any party.

A motion was made by Mrs. Hallman, seconded by Mr. Crouthamel, and unanimously approved, to execute a contract with Britt Around Town for social media management for \$1,000 per month.

Pawling Funeral:

Ms. Bradley informed Council that a funeral at a residence on Green Street on August 6 would require the continuation of one-way traffic on Green Street from 9:00 a.m. to 4:00 p.m.

PUBLIC COMMENT:

There was no public comment at this time.

Mrs. Hallman stated that she knew someone willing to donate trophies for the 2024 Car Show. New nameplates would have to be added to the trophies. Ms. Bradley suggested that Mrs. Hallman request ten so that we could determine their suitability in advance of the Car Show.

Mr. Crouthamel stated that he had been approached by someone at St. Agnes' that stated they were pleased with the improvements around town.

EXECUTIVE SESSION:

At 8:25 p.m., Council convened into Executive Session to discuss land acquisition and personnel issues. No action was taken. The regular meeting reconvened at 8:45 p.m.

ADJOURNMENT:

There being no further business or discussion, Mr. Potoczny declared the meeting duly adjourned at 8:45 p.m. The next regular Public Management Committee Meeting was scheduled for Wednesday, August 23, 2023 at 7:00 p.m.

Attest:

Eileen M. Bradley, Secretary
Sellersville Borough